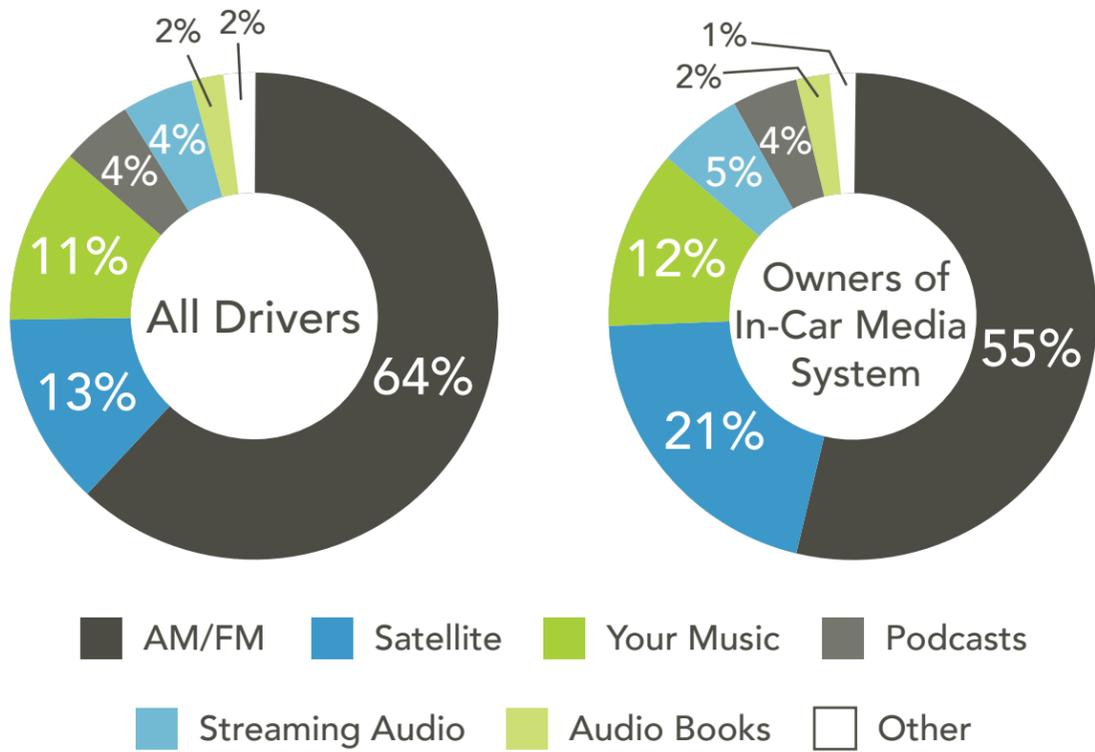
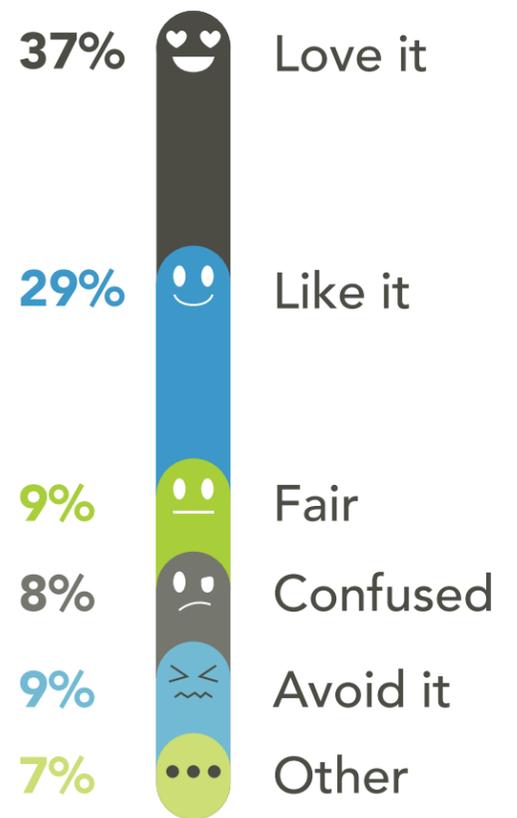


Audio in the CONNECTED CAR

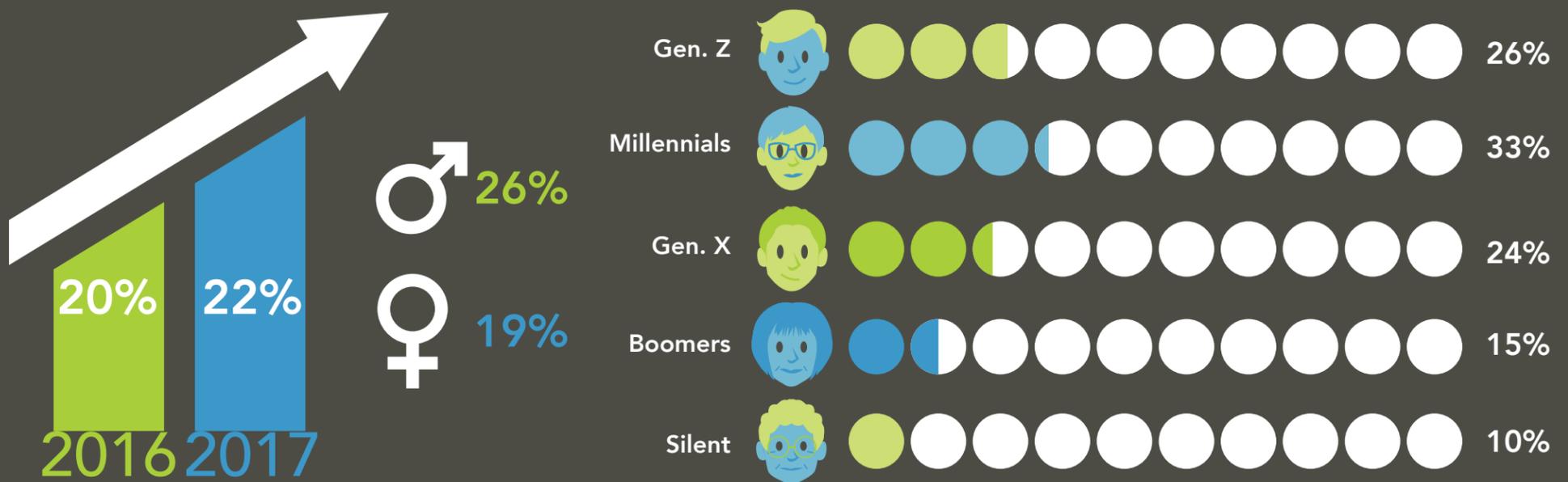
What Do You Listen to in the Car?



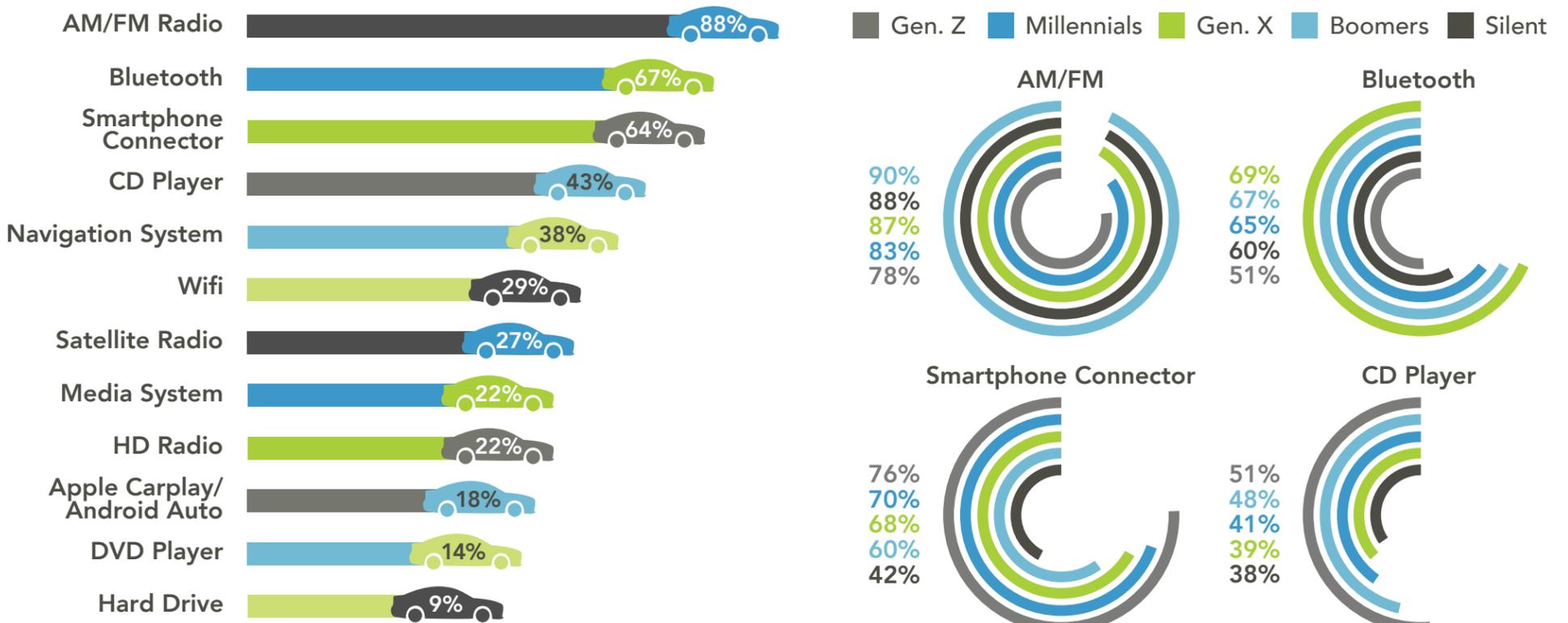
Feelings on Your Car's Media System



Do You Own an In-Car Media System?



Most Important New Car Features*



* Among those in the market for a new car in 2017



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Source: Techsurvey13, a web survey conducted primarily among commercial radio station respondents, many of whom are members of station email databases. Overall, 321 radio stations across the US and Canada participated, generating 51,760 respondents. (Jan-Feb 2017)