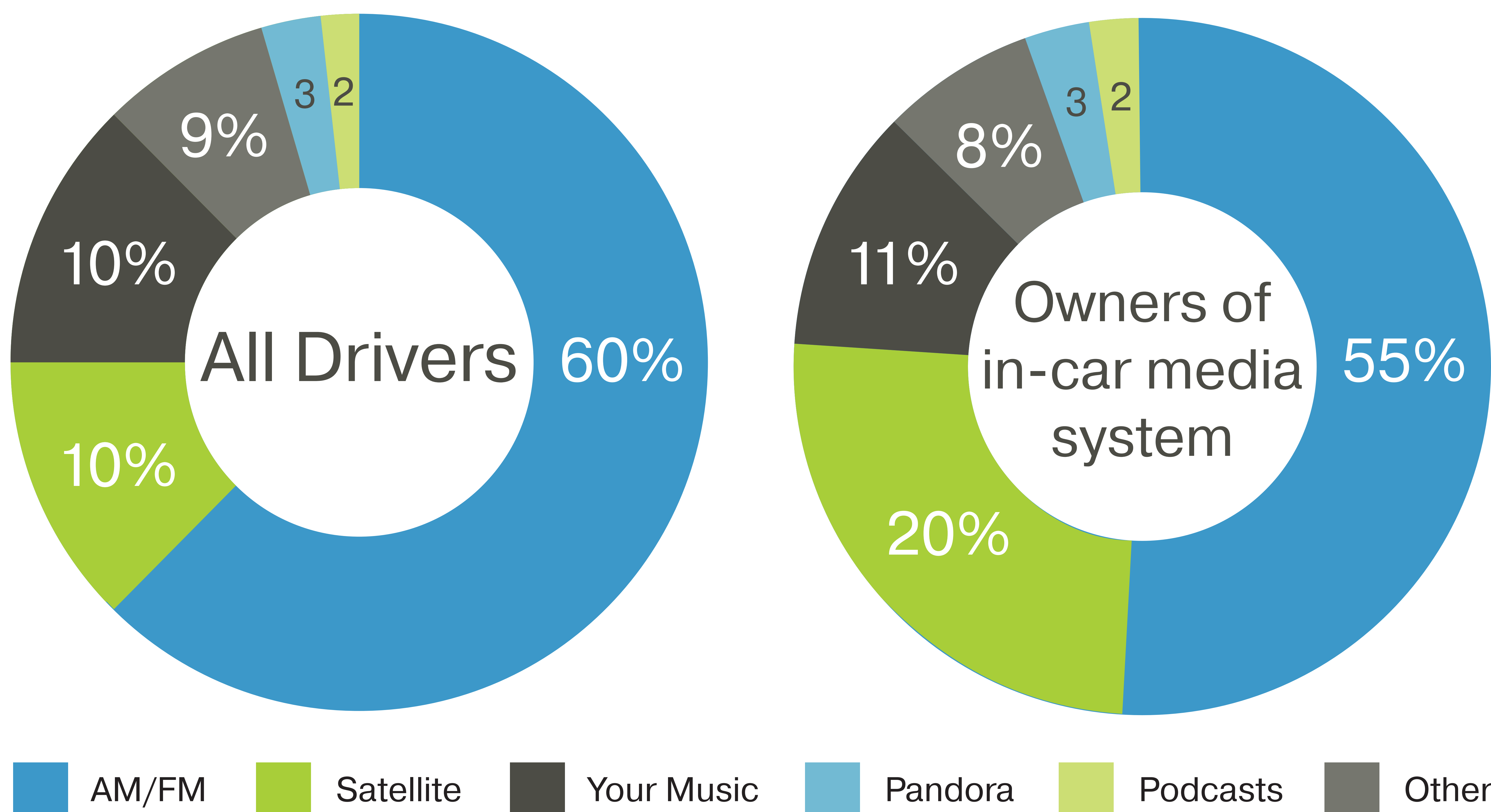
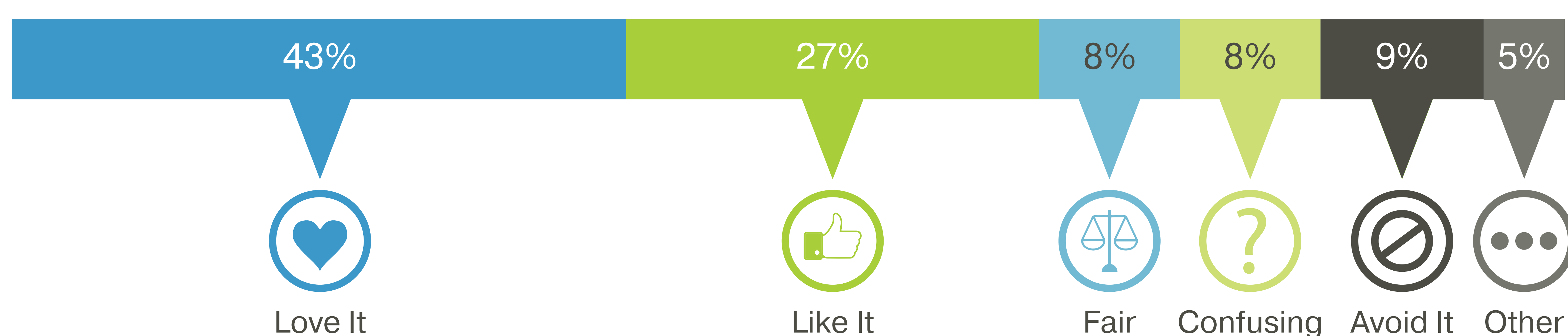


Audio Entertainment in the CONNECTED CAR

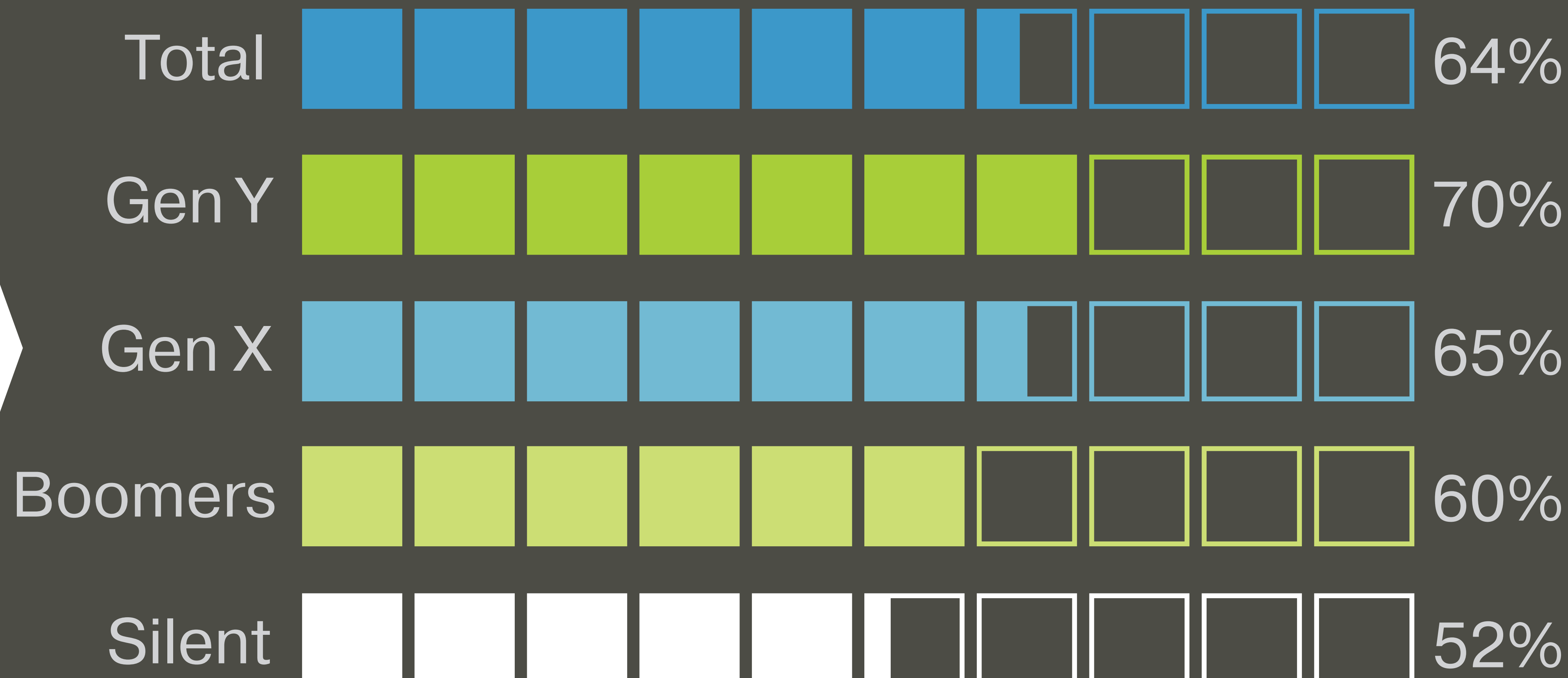
Time Spent Listening in the Car



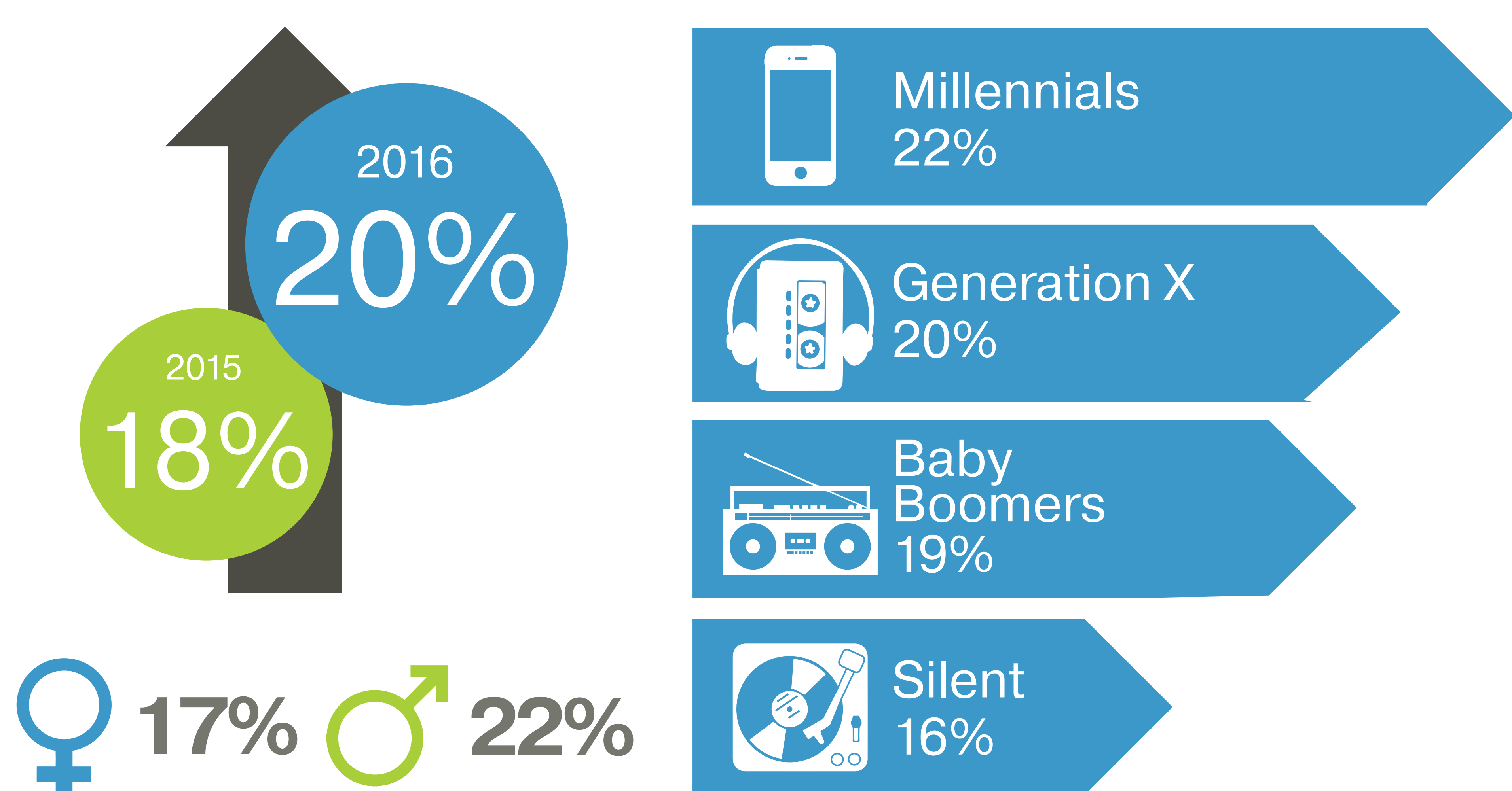
In-Car Media System Rating



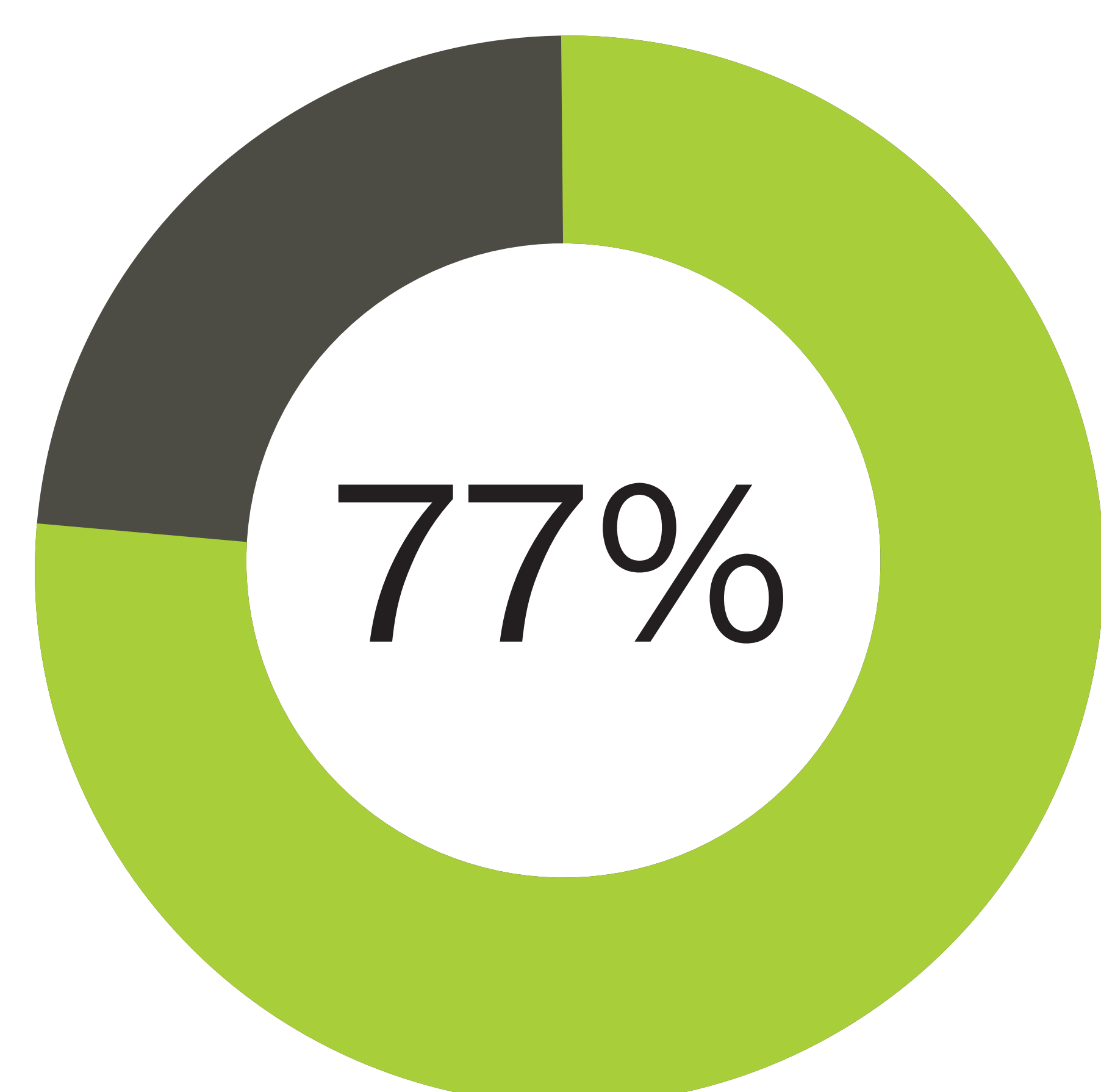
Able to connect mobile phone to car



Own an In-Car Media System



Rarely/Never Change Car Audio Settings



Most Important New Car Features Among Recent/Potential Buyers

